

12th  
**AP VALVES & 2023**  
**STRUCTURAL HEART**  
GRAND WALKERHILL SEOUL, KOREA

# SPONSORSHIP PROSPECTUS



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# SPONSORSHIP LEVEL & PROMOTIONAL ITEMS

AP VALVES & SH 2023 is coming to you in-person conference in Grand Walkerhill Seoul, Korea and will be broadcast online all over the world. Please refer to below important dates and do not miss out to promote your company through various promotional items. We sincerely appreciate your kind support to AP VALVES & SH 2023!

## Important dates

Contents	Deadline
▶ Application Deadline	Friday, June 16, 2023
▶ Satellite Symposium, Training Course Agenda Submission	Friday, June 30, 2023
▶ Relevant Files for Promotion Items Submission	Friday, July 7, 2023
▶ Payment Deadline	Friday, July 14, 2023

- ⚠ It is mandatory to apply for Exhibition Booth.
- ⚠ Refer to the price value of each item and apply in sponsorship budget.
- ⚠ If the sum of selected items is higher than the budget you applied, secretariat allocate the items according to the price.
- ⚠ All opportunities are offered on a first-come, first-served basis.

# SPONSORSHIP LEVEL & PROMOTIONAL ITEMS LIST

Below is the list of sponsorship items applied by grade. The exhibition booth is the basic provision for sponsorship.

Level	*Platinum	*Gold	Silver	Bronze
Sponsorship Amount	\$ 150,000 or above	\$70,000 or above	\$30,000 or above	\$10,000 or above
<b>*Exhibition Booth</b> Platinum: 2 booths provided Others: 1 booth provided	X	X	X	X
<b>DID</b> Company logo appears on DID of Program	X	X	X	X
<b>CVRF Newsletter Banner</b> A banner at the bottom of CVRF Newsletter	X	X	X	X
<b>e-Science Station Banner</b> A banner at the top of Case list	X	X	X	X
<b>Daily News Banner</b> A banner at the top of list	X	X	X	X
<b>Training Course</b>	X	X	X	X
<b>Satellite Symposium</b>	X	X	X	
<b>Login Page Banner</b> A banner on Login webpage	X	X	X	
<b>Company Video Clip</b> Played between sessions	X	X	X	
<b>Company Image</b> Played between sessions	X	X	X	
<b>Registration Page/ Confirmation Banner</b> A banner on registration webpage and at the bottom of confirmation letter	X	X	X	
<b>Program Page Banner</b>	X	X	X	
<b>CVRF e-Blast + SNS Update</b> A full-page newsletter to members of submitMD.com and post on CVRF SNS accounts(Twitter, Instagram and Facebook)	X	X		
<b>Streaming Page Banner</b>	X	X		
<b>A Large Promotional Banner On Main Arena Lobby</b>	X			

# SPONSORSHIP LEVEL & PROMOTIONAL ITEMS SPEC.

\* All contents must be prepared and provided in English.

Menu			Place	Size / Spec.	Format	Remark
1	Exhibition Booth	Platinum	2 booths provided	W 3 m *D 2m* L 2.5 m	-	-
		Gold, Silver, Bronze	1 booth provided			
2	DID		Company logo appears on DID of Program	Logo	ai	-
3	CVRF Newsletter Banner	Peak season	A bottom banner (August 10-11)	700px*120px	ai	-
		Off-Peak season	A bottom banner ( July to August 9)	700px*120px	ai	-
4	e-Science Station Banner		A Banner	290px*260px	ai	-
5	Daily News Banner		A Banner	290px*260px	ai	Review article after conference
6	Training Center		Thursday, August 10 Vista Hall 2 (Room 1) Time: TBD	Hands on Session Max. 3 people 60 mins.	-	-
7	Satellite Symposium		Friday, August 11 Vista Hall 2 (Room 1) Time: TBD	English Max 10 people 60 mins.	-	-
8	Login Page Banner		A Banner	440px*90px	ai	-
9	Company Video Clip		Played during intermission	Within 2 mins.	mp4	-
	Company Image			1920px *1080px	ai / png	-
10	Registration Page/ Confirmation Banner		A Banner	440px*90px 600px*120px	ai	-
11	Program Page Banner		A Banner	900px*120px	ai	-
12	CVRF e-Blast + SNS Update	CVRF e-Blast	A Large Banner	700px*1200px	ai	-
		SNS	Instagram, Twitter, Facebook	1080px*1080px	ai	-
13	Streaming Page Banner		A Banner	400px*120px	jpg, png, gif	-
14	Large Promotional Banner		Aisle to Vista Hall	1800*5700mm	ai	Platinum ONLY

# 1. EXHIBITION BOOTH

## 1. Content

Level	Offer	Size	Electricity	Additional Utility Services
Platinum	Place for 2 booths	L 3 m W 2m H 2.5 m	1KW provided <b>*If more than 1kw needed, contact us.</b>	<ul style="list-style-type: none"> <li>Additional facilities are not provided except for the place of booth.</li> <li>Hotel chairs needed, please contact us.</li> </ul>
Gold, Silver, Bronze	Place for 1 booth			

## 2. Exhibition Hours

\* Exhibition operating hours are subject to change depending on the program. It will be notified when there are changes.

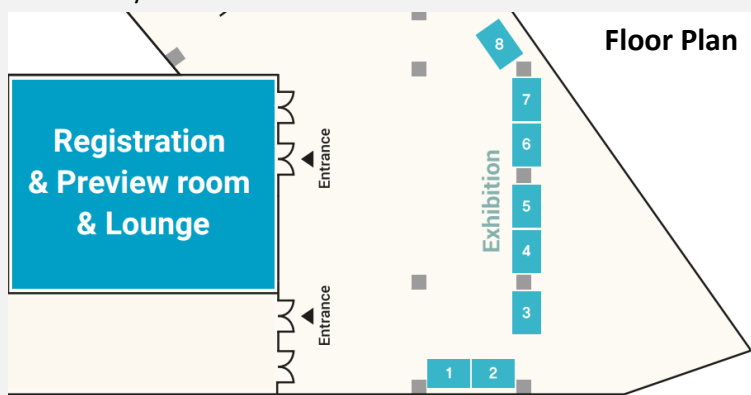
Set-up	Exhibition Hours		Tear down
Wed, 9 August	Thu, 10 August	Fri, 11 August	Fri, 11 August
8:00 AM ~ 6:00PM	12:00 PM ~ 5:50 PM	9:00 AM ~ 4:20 PM	4:20 PM ~ 10:00 PM

## 3. Notification

- Must be set up in the limitation of allotted space, 3m x 2m x 2.5m (L x W x H) with flooring material - (ex) Pytex.
- Make sure that clean up the all wastes generated from booth installation and removal.

## 4. Booth Allocation

- There will be booths in the lobby of Vista Hall. Refer to the image below.
- Booth allocation will be decided depending on sponsorship amount. Result of booth allocation will be notified by email later.



\* This is just for refence. It can be changed.

## CONTACT FOR APPLICATION AND BOOTH

- Taeran Kim
- [trkim@cvrf.org](mailto:trkim@cvrf.org) | +82-2-3010-7253

## 2. DID

### 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Company Logo	Company logo appears on DID of Program	A logo	ai	

### 2. Reference



## 3. CVRF NEWSLETTER

### 1. Offer

Contents	Place	Size / Spec.	Format	Remark
CVRF Newsletter	During conference: 8/10-11 Before conference: July to early of August	700px*120px	ai	

### 2. Reference

12th  
**AP VALVES & 2023**  
**STRUCTURAL HEART**

**Get an opportunity to present your successful case in front of virtual participants all around the world!**

In the Case Presentation Session of AP VALVES & SH 2021 Virtual, you will have a chance to discuss your case with your colleagues and professionals in the field. Furthermore, E-Science Station will allow you to showcase your achievement and share your idea.

**CALL FOR CASES**  
~ May 14 (Fri), 2021 **EXTENDED**

**SUBMISSION CATEGORIES**

**Valve**

- Aortic Valve
- Mitral & Tricuspid Valve
- Valve Imaging
- Innovative Valve Device or Procedure

**Structural Heart Disease**


- Left Atrial Appendage (LAA) Closure
- Patent Foramen Ovale (PFO) Closure
- Congenital Heart Disease (ASD, PDA, VSD)
- Hypertrophic Obstructive Cardiomyopathy

700px

e-Blast Banner

120px

You are receiving this message because you have subscribed to SummitMD's e-mail service. You can update your e-mail preferences or unsubscribe at [www.summitmd.com](http://www.summitmd.com). Should you have any questions or problems, please e-mail us at [webmaster@summitmd.com](mailto:webmaster@summitmd.com). If the images do not appear or you cannot see this email, [click here](#).



※ Banner size is subject to change. When changes, we will inform you.



## 4. E-SCIENCE STATION BANNER

### 1. Offer

Contents	Place	Size / Spec.	Format	Remark
e-Science Station	A banner	290px*260px	ai	

### 2. Reference



Lots of interesting cases were submitted for COMPLEX PCI 2020 Virtual. Below are accepted ones after thoroughly reviewed by our official reviewers. Don't miss the opportunity to explore your knowledge and interact with authors as well as virtual participants by sharing your opinion!

Arranged by ==

Search by Presenter name/ Title/ Case No.

Total: 39

CASE20200924\_012

Cases submitted from all over the world

CASE20200924\_011

Cases submitted from all over the world

CASE20200926\_003

Cases submitted from all over the world

CASE20200925\_098

Cases submitted from all over the world

e-Science Station Banner

290px

260px

CASE20200925\_015

Cases submitted from all over the world

※ Banner size is subject to change. When changes, we will inform you.

## 5. DAILY NEWS BANNER

### 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Daily News Banner	A banner	290px*260px	ai	

### 2. Reference

#### Daily News



#### Coronary CTA Before PCI Proves Beneficial for Chronic Total Occlusion Patients in Latest Study

Kim Byeong-Keuk, MD, PhD from Severance Hospital presents CT-CTO trial findings, highlighting use of coronary CTA in CTO-PCI



#### Provisional or Double-Kissing for Bifurcation PCI: Interventionalists Review the Who, What, When, Why

World-renowned interventional cardiologists discuss strategies for left main and bifurcation PCI in E-training session



#### Coronary CTA Before PCI Proves Beneficial for Chronic Total Occlusion Patients in Latest Study

Kim Byeong-Keuk, MD, PhD from Severance Hospital presents CT-CTO trial findings, highlighting use of coronary CTA in CTO-PCI



#### Coronary CTA Before PCI Proves Beneficial for Chronic Total Occlusion Patients in Latest Study

Kim Byeong-Keuk, MD, PhD from Severance Hospital presents CT-CTO trial findings, highlighting use of coronary CTA in CTO-PCI



#### Coronary CTA Before PCI Proves Beneficial for Chronic Total Occlusion Patients in Latest Study

Kim Byeong-Keuk, MD, PhD from Severance Hospital presents CT-CTO trial findings, highlighting use of coronary CTA in CTO-PCI

## 6. TRAINING CENTER

### 1. Offer

Content	Dates	Format
Training Center	Thursday, August 10	Hands on Session
	Vista Hall 2 (Room 1)	Max. 3 people
	Time: TBD	60 mins.

### 2. Agenda Deadline

- Friday, 30 June

**\*Guidelines will be provided once application is completed.**

## 7. SATELLITE SYMPOSIUM

### 1. Offer

Content	Dates	Format
Satellite Symposium	Friday, August 11	English
	Vista Hall 2 (Room 1)	Max 10 people
	Time: TBD	60 mins.

### 2. Agenda Deadline

- Friday, 30 June

**\*Guidelines will be provided once application is completed.**

### CONTACT FOR TRAINING CENTER / SATELLITE SYMPOSIUM

- Hyerim Yun
- [yuyun@cvrf.org](mailto:yuyun@cvrf.org) | +82-2-3010-4792

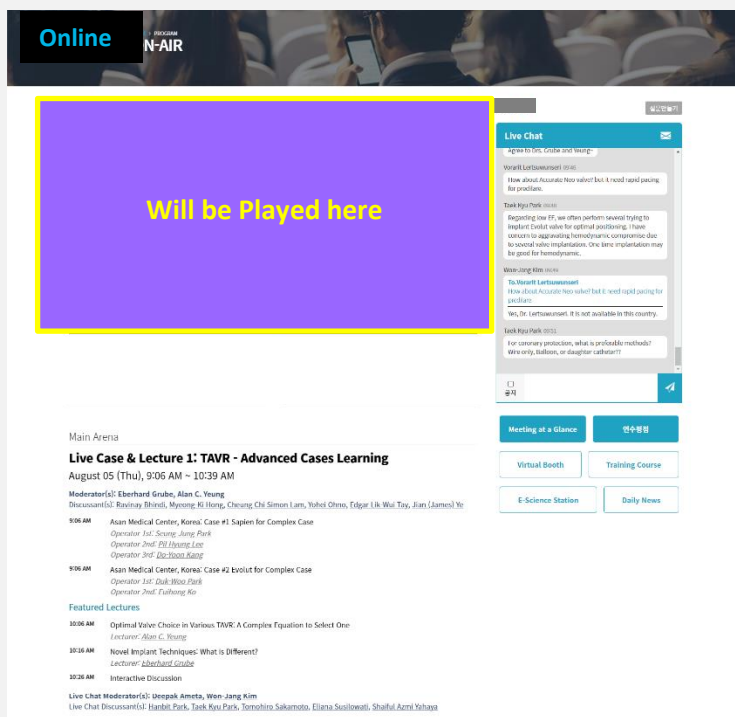
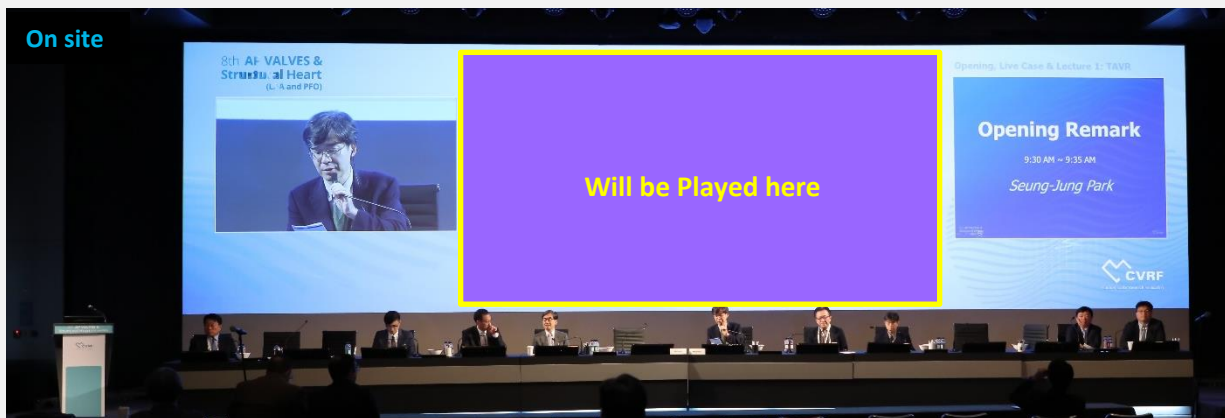


## 9. COMPANY VIDEO CLIP / IMAGE

### 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Company Video Clip	Played between sessions	A video clip within 2 min.	mp4	
Company Image		920px*1080px	ai/png	

### 2. Reference



## 10. REGISTRATION PAGE / CONFIRMATION BANNER

## 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Registration Page/ Confirmation Banner	A banner	440px*90px 600px*120px	ai	

## 2. Reference

# Registration Page

[ABOUT TCTAP](#) | 
 [PROGRAM](#) | 
 [E-SCIENCE STATION](#) | 
 [SPONSORSHIP](#) | 
 [REGISTER](#) | 
 [Q](#)

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## REGISTRATION

[Home](#) / [Register](#) / [Registration](#)

**Registration Page Banner**

**Registration Page Banner**

440px

**Register Now to Enjoy TCTAP 2021 Virtual for FREE On April 21-24, 2021**

If you are a Faculty Member or Abstract/Case Presenter for TCTAP 2021 Virtual, you DO NOT need to go through the registration process as you will be automatically registered.

▶ CHECK MY REGISTRATION

REGISTER

- > Registration
- > Check My Registration

ACCOUNT INFORMATION	
USER ID (EMAIL ADDRESS)	<input type="text"/>

**Confirmation Banner**

Thank you for your registration for TCTAP 2021 Virtual.

REGISTRATION CONFIRMATION

REGISTRATION NUMBER	AS20210115K002
USER ID	webmaster@summitmd.com
PASSWORD	rk*****
NAME	Jiwon Kang (강지원)
COUNTRY	Korea (Republic of)
INSTITUTION	CVRF (심장혈관연구재단)
SPECIALTY	전문의
연혁번호	1111
MOBILE NUMBER	+82-1000000000

VIRTUAL PARTICIPATION

- TCTAP 2021 Virtual will provide complete virtual experience and it will be broadcasted online on April 21-24, 2021.
- You are able to attend online meeting from April 21 by accessing the official website with your ID and Password.

CANCELLATION

- To cancel your registration, please [click here](#).

You can check the updated program at [26th TCTAP 2021 \(summit-tctap.com\)](#).  
If you require further information, please contact us by using the contact information below.

**Registration Confirm Letter Banner**

600px

120px

Secretariat of TCTAP 2021 Virtual  
CardioVascular Research Foundation (CVRF)  
88, Olympic-ro 43-gil, Songpa-gu, Seoul, 05505, Korea  
Tel: 82-2-3010-4799 | Fax: 82-2-475-6898 | E-mail: [annaio@summitmd.com](mailto:annaio@summitmd.com)

✖ Banner size is subject to change. When changes, we will inform you.

# 11. PROGRAM PAGE BANNER

## 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Program Page Banner	A banner	900px*120px	ai	

## 2. Reference

The screenshot displays the website for the 10th AP Valves & Structural Heart Virtual Conference, held from August 5-6, 2021. The banner area is highlighted with a purple background and the text "Program Page Banner". Dimensions are indicated: 900px width and 120px height. The banner is divided into two sections for August 5 and August 6. Below the banner, the "Opening of TCTAP 2021" section is visible, listing the opening ceremony and program introduction with their respective speakers and times. A sidebar on the right lists navigation options under "VOD & SLIDES", including Scientific Program, Video On-Demand, Slides, Satellite Symposium, Training Course, and Master of the Masters.

# 12. CVRF E-BLAST + SNS UPDATE

## 1. Offer

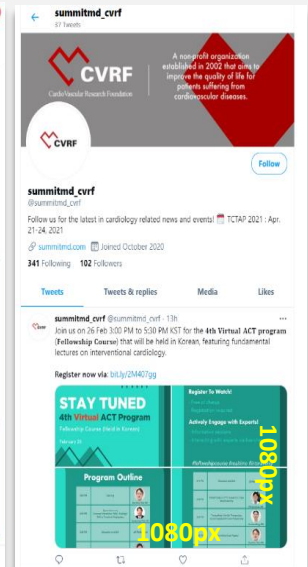
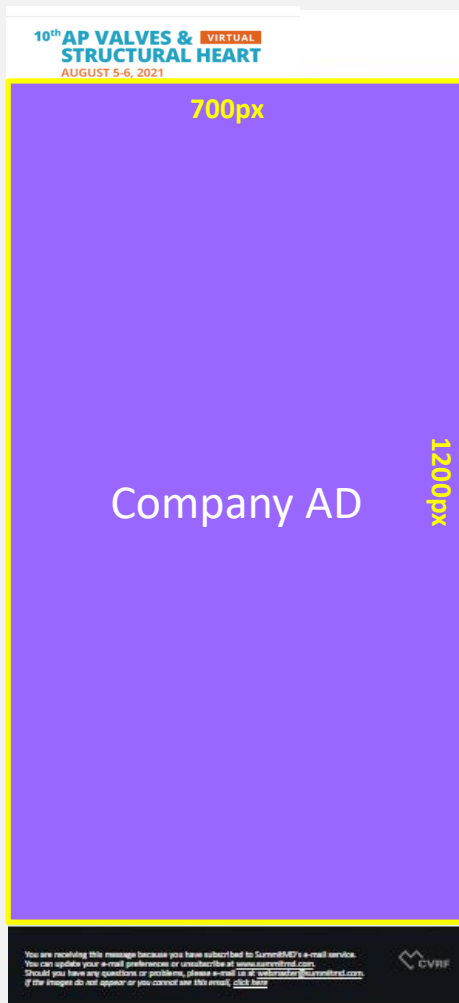
Contents	Place	Size / Spec.	Format	Remark
CVRF e-Blast + SNS Update	E-Blast. SNS contents	700px*1,200px 1080px*1,080px	ai	

## 2. Reference

### E-BLAST

### SNS

“Title” Sponsored by 000 Company



※ Banner size is subject to change. When changes, we will inform you.



## 13. STREAMING PAGE BANNER

### 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Streaming Page Banner	Below the streaming table	440px*120px	ai	

### 2. Reference

Message 0

10<sup>th</sup> AP VALVES & STRUCTURAL HEART

Lecturer  
**Alan C. Young**  
Stanford University School of Medicine, USA

Live Chat

If impella is used we will Revas  
c all vessels. If IABP I would pr  
obably stage this procedure an  
d do LAD first. What would be  
your preferred strategy in your  
centre?

M Edgar Lik-Wui Tay 16:31

If impella is used we will Revas  
c all vessels. If IABP I would pr  
obably stage this procedure an  
d do LAD first. What would be  
your preferred strategy in your  
centre?

A Hiteshi K.C. Chauhan 16:32

Best strategy, Dr Tay.

D Won-Jang Kim 16:34

Totally agree, I usually start the  
LAD first under IABP and then  
think about the other option af  
ter hemodynamically stable

☐ 공지

Quick Poll

120px

Streaming Banner

400px

120px

Streaming Banner

400px

※ Banner size is subject to change. When changes, we will inform you.

# 14. LARGE PROMOTIONAL BANNER

## 1. Offer

Contents	Place	Size / Spec.	Format	Remark
Large Promotional Banner	Aisle to Vista Hall	1800*5700mm	ai	Platinum ONLY

## 2. Reference

\* A large banner will be installed on one of the pillars in the lobby of Vista Hall.



# - INQUIRY -

## For sponsorship application

- Taeran Kim
- Tel.: +82-2-3010-7253
- E-mail: [trkim@cvrf.org](mailto:trkim@cvrf.org)

## For payment

- Bo-lim Kim
- Tel.: +82-2-3010-8192
- E-mail: [blkim@cvrf.org](mailto:blkim@cvrf.org)

